

Consili, Las Vegas, NV - Television Order  
 Client: Judge Chris Lee Market 25+ Likely Voters  
 Buyer: Theresa Campagna, (702)324-1474, T.Campagna65@hotmail.com

To: Kevin Goodell, KVBC NBC Ch. 3, Email: Kgoodell@mynews3.com  
 Tel: (702)857-3270 Cell: (702)292-7843 Fax: (702)857-3208

Flight Dates: 10/18-10/28

Stations	Day/Time	Code	GRPs	Cost	CPM	Units / GRPs / Gross Cost by Week - Monday Dates												Length	:30s	bookends	Total	Units	GRPs	Gross Cost
						2012	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28							
KVBC NBC 3.58	Sa College Football Notre Dame	7WMO	\$500.	\$500.	\$500.	1																1		\$500.
																								\$500.

Consili, Las Vegas, NV - Television Order  
 Client: Judge Chris Lee Market: 25+ Likely Voters  
 Buyer: Theresa Campagna, (702)324-1474, T.Campagna85@hotmail.com

To: Kevin Goodell, KVBC NBC Ch. 3, Email: Kgoodell@mynews3.com  
 Tel: (702)657-3279 Cell: (702)292-7843 Fax: (702)657-3208

Flight Dates: 10/15-10/28

Sections	Day/Time	Code	GRPs	Cost	Gross	2012												Total	
						Units / GRPs / Gross Cost by Week - Monday Dates													
						10/8	10/15	10/22	10/29	11/5	11/12	11/19	11/26	12/3	12/10	12/17	12/24		12/31
Units	GRPs	Gross Cost	8	12.8	12.8	8											16	25.2	\$9,750.
KVBC NBC 3 :30	M-F 4:30-5a Megyns	8-EM	1.2	\$200.	\$167	2	2										4	4.8	\$880.
KVBC NBC 3 :30	M-F 5-6a Weighers	8-EM	1.8	\$450.	\$281	1	1										2	3.2	\$900.
KVBC NBC 3 :30	M-F 11a-12p Rachael Ray	1-DT	1.2	\$325.	\$271	2	2										4	4.8	\$1,300.
KVBC NBC 3 :30	M-F 9-10a Today II	1-DT	1.8	\$425.	\$298	1	1										2	3.6	\$860.
KVBC NBC 3 :30	M-F 4-5p First News	2-EN	2.2	\$725.	\$330	2	2										4	8.8	\$2,970.